SDI 3mm msa

		apr sdi			
	TOT PRICE VALUE	TOT MARLBORO	TOT WINSTON	TOT CAMEL
1B1 BURLINGTON	77	115	92	153
1B2 MANCHESTER	74	108	118	116
1I1 NEW YORK	26	113	61	52
1I2 NORTH JERSEY	34	113	75	53
1I3 FAIRFIELD	37	115	83	91
2A1 PHILADELPHIA	54	106	79	59
2A2 SOUTH JERSEY	48	107	76	45
2C1 BALTIMORE	60	112	94	48
2C2 WASHINGTON	43	114	84	67
2C3 HARRISBURG	81	96	89	73
2H1 PITTSBURGH, PA	116	86	103	86
2H2 ERIE	104	97	136	115
3A1 RALEIGH-DURHAM	112	73	124	55
3A2 FAYETT-WILMING	148	70	124	54
3C1 GREENVILLE	99	84	153	63
3C2 ASHEVILLE	147	80	144	86
3H1 COLUMBUS	149	69	118	51
3H2 ALBANY GA	131	66	167	76
4C1 LOUISVILLE	173	80	74	76
4C2 EVANSVILLE	171	87	110	86
4C3 LEXINGTON	229	77	120	84
4D1 ANN ARBOR-ADRN	58	103	110	88
4D2 PONTIAC-PT HUR	68	68	107	69
4D3 DETROIT	56	63	102	59
5E1 MONROE	154	76	96	70
5E2 LAKE CHARLES	179	75	82	98
5F1 NEW ORLEANS	111	77	111	65
5F2 BATON ROUGE	147	86	98	66
5L1 SAN ANTONIO	142	91	122	64
5L2 AUSTIN	121	115	105	101
6F1 SALT LAKE CITY	132	112	60	231
6F2 SOUTHERN IDAHO	159	95	67	236
7E1 LOS ANGELES	69	137	65	136
7E2 LAS VEGAS	107	114	77	121

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Source: https://www.industrydocuments.ucsf.edu/docs/qrxm0004

SDI 3mm

	TOT PRICE VALUE	apr sdi TOT MARLBORO	TOT WINSTON	TOT CAMEL
6I0 SEATTLE	94	104	102	279
6J0 SPOKANE	173	85	77	235
7A0 EL PASO	173	96	95	107
7B0 ALBUQUERQUE	95	121	104	218
7D0 FRESNO	84	157	68	182
7F0 SACRAMENTO	114	118	67	188
7G0 SAN DIEGO	100	129	58	133

*Markets to be deleted if budget allows for only 40 markets.

560
550
5K0
5M0
5N0

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Source: https://www.industrydocuments.ucsf.edu/docs/qrxm0004

SDI 3mm

	TOT PRICE VALUE	apr sdi TOT MARLBORO	TOT WINSTON	TOT CAMEL
*1A0 PORTLAND, ME	112	102	111	129
*2B0 SCRANTON-WLKS	119	99	88	105
2F0 ROANOKE	152	90	131	79
*2H0 PITTSBURGH	115	87	106	88
2I0 HNT-CHARLESTON	180	85	133	101
2J0 CINCINATTI	121	97	119	108
2K0 CLEVELAND-AKRN	100	76	136	106
2L0 COLUMBUS	93	100	133	126
*2M0 DAYTON	83	112	127	123
3A0 RALEIGH-DURHAM	129	72	124	54
3B0 WNST-SLM-GRNS	102	81	147	71
3C0 GREENVILLE	117	82	150	72
3E0 CHARLOTTE	125	85	137	64
3F0 COLUMBIA	101	68	144	51
3G0 ATLANTA	76	94	149	83
3J0 JACKSONVILLE	140	83	127	65
3M0 TAMPA	111	86	113	75
3N0 CHATTANOOGA	103	83	152	74
3O0 KNOXVILLE	147	98	152	84
3P0 NASHVILLE	159	90	133	78
3S0 MOBILE	137	72	127	77
4A0 FT WAYNE-S BND	126	80	113	103
4B0 INDIANAPOLIS	127	99	113	136
4C0 LOUISVILLE-EVAN	190	82	102	82
*4E0 GRAND RAPIDS	86	114	89	128
4F0 FLINT-SAGINAW	110	82	98	112
*4I0 QUAD CITIES	126	110	104	126
4J0 MILWAUKEE	99	77	94	112
4K0 GREEN BAY	114	91	85	110
4L0 MINNESOTA	113	104	76	152
4M0 DAKOTA	158	94	71	115
5A0 MEMPHIS	142	65	124	62
5B0 JACKSON MS	122	76	125	68
*5D0 LITTLE ROCK	177	86	106	89
5F0 NEW ORLEANS	122	80	107	65
6A0 DES MOINES	146	94	89	128
6B0 KANSAS CITY	153	91	90	105
6C0 WICHITA	200	82	75	95
6D0 OMAHA-LINCOLN	165	95	82	115
*6E0 DENVER	119	117	76	179
6F0 UTAH-IDAHO	140	107	62	232
6G0 BIG SKY	172	87	70	201
6H0 PORTLAND OR	131	88	89	269

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Source: https://www.industrydocuments.ucsf.edu/docs/qrxm0004

SDI 3mm

	TOT PRICE VALUE	apr sdi TOT MARLBORO	TOT WINSTON	TOT CAMEL
6I0 SEATTLE	94	104	102	279
6J0 SPOKANE	173	85	77	235
7A0 EL PASO	173	96	95	107
7B0 ALBUQUERQUE	95	121	104	218
7D0 HAWAII	84	157	68	182
7F0 SACRAMENTO	114	118	67	188
7G0 SAN DIEGO	100	129	58	133

*Markets to be deleted if budget allows for only 40 markets.

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